

Carbon Reduction Plan

Supplier name: DATA EDGE ANALYTICS LTD.....

Publication date: ...16/06/2025.....

Commitment to achieving Net Zero

DEA is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2025

Additional Details relating to the Baseline Emissions calculations.

DEA has not previously assessed or reported emissions, therefore this first reporting period is the new Baseline. DEA does not own or operate any premises, all employees are remote workers, either working from home or from customer locations. For this reason, DEA does not have any Scope 1 or Scope 2 emissions to report. Additionally, as a data/software business there only a few elements of scope 3 which are considered (see bold items below).

The 2025 UK Gov GHG Conversion Factors for Company Reporting were used for creating the Baseline and calculating the current emissions reporting.

Scope 1 – Direct emissions. As a consultancy firm that operates entirely without physical office spaces or dedicated infrastructure, DEA does not produce any direct greenhouse gas emissions under Scope 1. Since we do not own or control facilities, buildings, or company-operated vehicles that would typically be associated with direct fuel consumption or on-site energy use, our operational model inherently avoids the sources that contribute to direct emissions. This streamlined and remote structure allows us to maintain a minimal environmental footprint at the foundational level of our business operations.

Scope 2 – Indirect emissions from purchased Electricity. As a consultancy without any physical office spaces, centralized infrastructure, or facilities that would require a direct supply of purchased electricity, DEA does not consume electricity in a way that would result in measurable Scope 2 emissions. As such, our business model inherently avoids contributing to indirect emissions from energy use, aligning with our commitment to maintaining a low-carbon operational footprint.

Scope 3 – Other Indirect. The following DEA activities are considered in Scope 3. The items in bold are the areas impacted by DEA business :

Upstream Emissions :

- **Purchased Goods & Service – Cloud computing, software, data.**
- *Capital Goods – none. only software assets generated.*
- *Fuel & Energy-related activities – none.*
- *Transportation & Distribution (upstream)- none.*
- *Waste generated in Operations – none.*
- **Business Travel – Travel to customer sites/meetings.**
- **Employee Commuting – Regular travel to client sites.**
- **Leased Assets – Cloud computing, software, data.**

Downstream Emissions

- *Downstream transportation & distribution – none.*
- *Processing of sold products – none.*
- *End of life treatment of sold products – none.*
- *Franchises – none.*
- *Investments – none.*

The major contributors to DEAs carbon footprint are homeworking (including IT equipment), cloud computing resources, and travel and accommodation related to visiting client sites.

Baseline year emissions:

EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0 (tCO ₂ e)
Scope 2	0 (tCO ₂ e)
Scope 3 (Included Sources)	41.26 (tCO ₂ e)
Total Emissions	41.26 (tCO₂e)

Current Emissions Reporting

Reporting Year: 2025

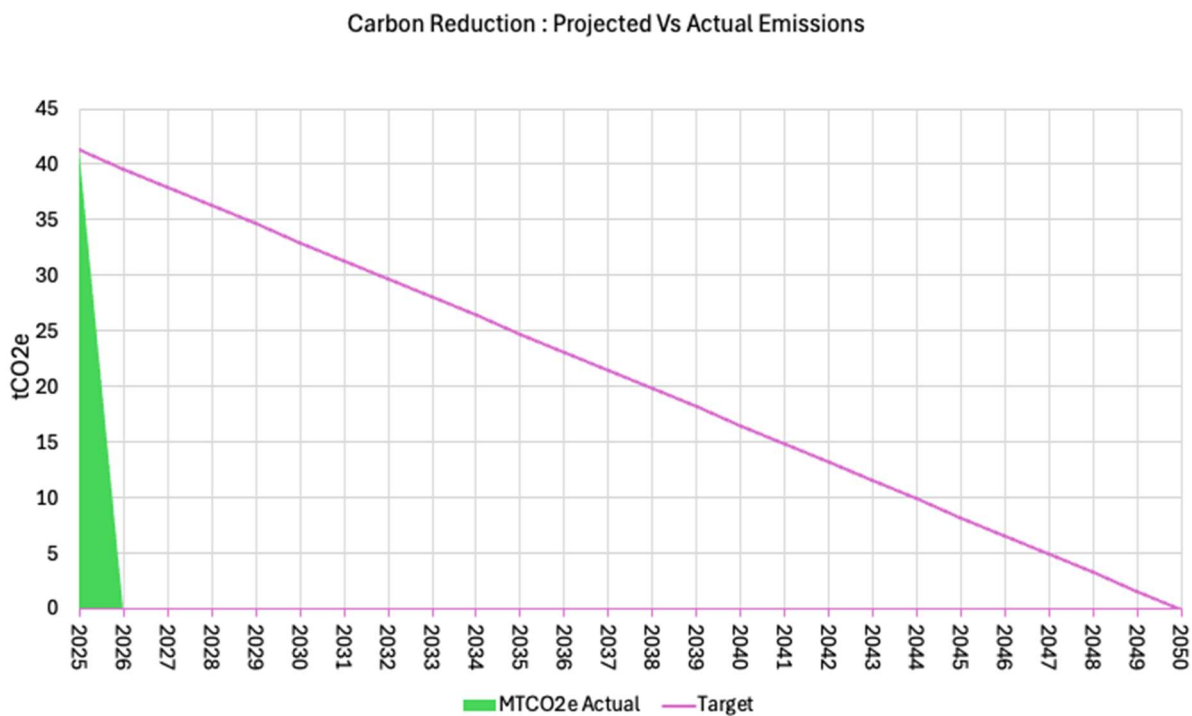
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0 (tCO ₂ e)
Scope 2	0 (tCO ₂ e)
Scope 3 (Included Sources)	41.26 (tCO ₂ e)
Total Emissions	41.26 (tCO₂e)

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

We project that carbon emissions will decrease over the next five years to **33.00** tCO₂e by 2030. This is a reduction of **20%**

Progress against these targets can be seen in the graph below:



Carbon Reduction Projects

This is the first year of the Carbon Reduction Plan, therefore there are no completed projects.

Future carbon reduction initiatives

Looking ahead, we anticipate achieving even greater reductions in our carbon emissions by adopting a range of additional strategies aimed at promoting sustainability across our operations. These forthcoming measures include:

- **Introducing policy reforms** that encourage the preference for rail travel over domestic air flights whenever it is a viable alternative. By shifting to rail, which generally has a lower environmental impact than air travel, we aim to significantly reduce our transportation-related carbon footprint.

- **Encouraging the broader adoption of virtual meeting technologies**—such as video conferencing and online collaboration platforms—as substitutes for in-person meetings. This initiative is expected to reduce the frequency of travel for business purposes and, in turn, decrease the associated emissions and the need for overnight stays in hotels.
- **Expanding the use of electric vehicles (EVs) within our workforce** by implementing a salary sacrifice scheme. This approach enables employees to access electric vehicles in a cost-effective manner, which not only supports personal carbon reduction but also contributes to our wider environmental goals.
- **Extending the life of our IT equipment** through responsible reuse and repurposing strategies. By redistributing existing devices, such as laptops, to new employees rather than purchasing new ones, we can lessen the environmental impact tied to the manufacturing, transport, and disposal of electronic equipment.

Through these enhancements, we aim to build on our current progress and take meaningful steps toward becoming a more environmentally responsible organization.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:

A handwritten signature in black ink, appearing to read 'W Moore', written over the printed name.

William Moore

Director

Date: 17.06.2025.....